

Questions and Answers to 15-RFP-00336

Question 1

Can you confirm if the \$100k max budget is per year or for all three years, and if it is inclusive of paid digital media budgets? Will the contractor be required to buy media with the \$100k budget or is that budget for their time to conduct all work for the contract term?

Answer 1

The total contract budget of \$100,000.00 is inclusive of the tentative contract term of May 1, 2016 through April 30, 2018 for two years.

It is up to the Proposer after reviewing the Request for Proposal (RFP) to assess and provide a proposal with costs. The Proposer's proposal, and Cost Proposal Worksheet shall be reflective of all costs associated to meet the RFP requirements and Scope of Work, and shall be inclusive of all projected costs. See the following sections in the RFP:

- Section E Proposal Requirements and Information, Item 6, Proposal Content, Pages 6-11
- Attachment 4, Cost Proposal Worksheet
- Exhibit 1, Sample Contract, Exhibit A, Scope of Work, Pages 1-4

Question 2

Whether companies from Outside USA can apply for this?
(From India or Canada)

Answer 2

Contractors must meet minimum qualifications as stated in the RFP. See the following sections in the RFP:

- Section C, Minimum Qualifications for Proposers, Page 3
- Section E, Proposal Requirements and Information, Item 6, Proposal Content, Pages 6-11

Question 3

Whether we need to come over there for meetings?

Answer 3

Contractor may need to collaborate with the California Department of Social Services. See RFP:

- Section E, Proposal Requirements and Information, Item 6, Proposal Content, Pages 6-11
- Exhibit 1, Sample Contract, Exhibit A, Scope of Work, Pages 1-4.

Question 4

Can we perform the tasks (related to RFP) outside USA?
(From India and CANADA)

Answer 4

Contractor may need to collaborate with the California Department of Social Services. See RFP:

- Section C, Minimum Qualifications for Proposers, Page 3
- Exhibit 1, Sample Contract, Exhibit A, Scope of Work, Pages 1-4.

Question 5

We can submit our proposals via email?

Answer 5:

Proposals will not be accepted via email. See RFP - Section E, Proposal Requirements and Information, Item 7, Submission of Proposal, Page 11.