



Board of County Commissioners Request for Quotation

THIS IS NOT AN ORDER

Date: 08/21/15

Page: 1

RFQ #2015000422

Charlotte County Purchasing Division
18500 Murdock Circle, Room 344
Port Charlotte, Florida 33948-1094

Contact Person: Carole A. Smith, CPPB
Senior Contract Specialist
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Reply No Later Than: September 16, 2015 @ 3:00 p.m. (EST)

Scope of Services

NOTICE OF AVAILABILITY OF QUOTE SPECIFICATIONS

SOCIAL MEDIA SERVICES

This is an annual contract for a social media agency or social media professional to design and execute a comprehensive social media campaign that will drive awareness, engagement, channel growth, and deliver a measurable return on investment. The social media campaign will integrate with Charlotte Harbor & the Gulf Islands (CHGI) Visitor and Convention Bureau's (VCB) tourism advertising and public relations campaigns to assure consistent and cohesive messaging.

PRE-QUOTE MEETING: 11:00 a.m. (EST), AUGUST 31, 2016
ADMINISTRATION COMPLEX,
18500 MURDOCK CIRCLE, BUILDING B, ROOM 106B
PORT CHARLOTTE, FL 33948

QUOTE DUE: 3:00 p.m. (EST), SEPTEMBER 16, 2015
PURCHASING DIVISION, SUITE 344

Quote Documents may be obtained by accessing the Charlotte County Purchasing Department's website at www.charlottecountyfl.com/purchasing under "Purchasing Bids Online", document number 154222. Any questions can be answered by contacting Carole A. Smith, CPPB, Senior Contract Specialist at 941.743.1373 or by email at carole.smith@charlottecountyfl.gov.

Notice of Availability
www.charlottecountyfl.com
Posted: August 21, 2015