

RFQ 12-15 TurnKey Website

1. When it comes to website design and development, people tend to use the same terms to mean different things. Please clarify what you mean by “avatar creation” (page 2).
We’re looking for the image that would be a shortcut on the teacher’s desktop to open the site. They also are usually to the left of the url in the address bar, aka favicon, of an internet browser.
2. When it comes to website design and development, people tend to use the same terms to mean different things. Please clarify what you mean by “single source password” (page 2). This would be a single sign on for current District staff. The District will use Active Directory and create the single sign on.
3. What do you envision the process being for users to obtain secure login credentials?
The District will use an Active Directory integration module on the developed Wordpress site or will protect the files via server permissions.
4. Would you prefer to receive quotes from bidding agencies via email or hard copy? Hard Copy
5. What criteria will the District use to evaluate the bidding agencies? Various factors, including but not limited to company history, qualifications, performance references, responsiveness and price.
6. Will the District automatically award the work to the lowest bidder? No.
7. What is the budget for this project? If no budget has been defined, is the District prepared to invest a minimum of \$40,000 in the initiative? Budget information is not available, however this is an informal quotation. The amount necessary for a formal solicitation is a minimum expenditure of \$50,000, so it will be under that amount.
8. I understand this RFQ is seeking vendors to build a WordPress site for use across the county however I’m wondering if the RFQ is always looking for digital resources/Techbooks, etc. to be included in the framework as well? No. The RFQ is simply to provide the framework for these resources. The Math/Science District department will attach these resources to the site at a later date.
9. If that is the case, would the district consider RFQ responses that only submit costs/descriptions for the resources and not include the Wordpress build? Or must the RFQ response include the full criteria? No. The District department only wants the WordPress build and is not looking for submissions of resources from vendors. The cost estimate should be for building the site functionality as requested. Final product should consist of only place holders for content. The department will replace these placeholders with content as it becomes available.
10. Or, is it the district’s intention to procurement enhanced digital resources in Math/Science to access within ‘TurnKey’ once the site is launched? The department will curate its own resources to house within TurnKey. The RFP is just to create the WordPress skeleton that will allow these resources to be attached in a variety of ways (e.g., hover state options and tile carousels).
11. Do you have a preliminary budget range or do you have a maximum budget number in mind for the website build? See question #7.
12. Are you expecting to see cost per services as part of this RFQ? Yes
13. What is the process for identifying a vendor? Vendors are identified thru the request for quote (RFQ) process by responding to the RFQ.
14. Do you have a concept in mind for the TurnKey logo? Not necessarily, something incorporating a revolution (turn) and or a key would be appropriate.
15. Do you need a tagline to accompany the logo? No
16. Do you have any need of marketing support to promote the new website to your audiences (teachers, parents, and students)? No.
17. Do you have to match the look and feel of the site with any existing visual materials such as brochures, study guides, etc.? No. The aesthetic of the site will be brand new. We are looking for a clean, intuitive, user friendly interface. The District Wordpress site will use #2EA3F2 and #81d742 as primary colors, but these colors are not required for the Turnkey site.

18. What are your expectations for a delivery date for the website build? **Provided the RFQ process concludes in September, we would expect initial use of the site by mid to late November. We will flesh out our collected resources and work on glitches/kinks in December. The site would be released to teachers in January. Tech support would need to be available to assist us for one (1) year after the site is released.**
19. Do you need us to find or provide any photography, graphics, or videos? **No, though if you feel they add to the aesthetic of the site, feel free to offer a suggestion. The goal of the site; however, is quick access to resources.**
20. What are your requirements for people with special needs or accessibility for people with disabilities? **The site must be ADA compliant. It's less a question of WordPress, and more a question of the WordPress theme they design being ADA compliant. Flashier themes will be more troublesome for readers to handle, but a minimalistic theme should work fine. Stay away from iframe and flash just to be on the safe side. Also keep the code-to content ratio low in your source. Encourage the use of HTML 5. The District uses the most current version of WordPress (4.2.4).**
21. What are your expectations for professional development support during the launch year? **The District Math and Science Department Staff will take responsibility for fleshing out the site. Professional Development should teach District users how to take our existing content and plug it into the site. Also, emphasis should be placed on how to reorganize the site if needed (add an additional row of content, shift a standard's code to a different unit, change a static three-tile row to be a carousel, etc.).**
22. Do you want us to migrate any existing content to the new website? **No. We would simply like a place holder tile (containing text to the effect of "content Coming Soon", maybe a construction cone as well...) to be used to create the skeleton of the site.**
23. What are the district's expectations of timeline for this build out? **See question 18.**
24. Should content placement be estimated by the vendor, or will the district be placing the content? **The District will place the content.**
25. How many grade levels will need to be listed? **At least 30 for both subjects. The District may feature advanced courses. The number of grade levels/courses need to be editable for additions and deletions.**
26. Will there need to be images or plain text for click points? **Referencing graphics 6 & 7 on the RFQ, the entire tile could be a click point (graphic 6) or the tile could contain two separate click points on the hover state (graphic 7). Plain text should be fine, but we want the ability to use an image for the initial state of the tiles (see left image on graphic 6). This image would be covered by a semi-transparent layer that may be the click point or contain click points.**
27. Instead of the 3rd and 4th step, could that be combined? **Assuming you are referring to the flow chart, they cannot be combined. The courses are different. If the course offerings changed dynamically (i.e., algebra and geometry would shift to biology and chemistry) based on options for both math and science, then steps 3 and 4 could be combined. Otherwise, all options for both math and science would be displayed on one page, creating 50-60 tiles. That would be too cluttered. If it is a clean, user-friendly look, it may be considered.**
28. How many administrators will need to be setup with credentials to update the system? **10**
29. Does the vendor need to create parent and student logins or will that be generated by the District? **The District will do this if needed. We currently do not plan to have students and parents log in. Only teachers will log in.**
30. Will APIs be allowed? **As long as it does not jeopardize the ADA compliance of the site.**
31. Will the vendor be allowed server space to handle domains and to create password credentials? **Yes. The District will use the current Active Directory to create single sign on capabilities. The vendor is not expected to be involved with the single sign on. However, the vendor will be setup to receive passwords to access the District server at certain levels to be able to load and test the Turnkey website.**

The District is looking for a website (TurnKey) that will be loaded into the District's WordPress server. The vendor will create the framework/template for TurnKey and the District will add the content to TurnKey. The single sign on will be the District's responsibility; however, the vendor's website will need to accommodate to allow a password driven site at the teacher level. When a teacher views the website and clicks the "teacher" portion, a single sign on password will be allowed for the teacher to view teacher specific items. The parent and student will not need a password to enter into the TurnKey site. The TurnKey site will need to be ADA compliant as well as the WordPress Theme. The sign on password is handled via the District's Active Directory.